

Project Title _____

Project ID _____

Judge # _____

PA Computer Fair Logo Scoring Guidelines

Yes	No	Project meets the following requirements:
_____	_____	Design is limited to two colors and suitable for silk screening
_____	_____	Project demonstrates two different applications of the design <i>Examples: Letterhead, T-Shirt, Mouse Pad, Business Card</i>
_____	_____	Project is shown on paper to fit in a 3" x 3" area

Yes	No	
_____	_____	Design contains PA or Pennsylvania High School or Middle School (not HS/MS) Computer Fair.
_____	_____	Design contains next year's date
_____	_____	Color values used in project are clearly provided

	4	3	2	1	Score
Layout/ Design	The logo is artistically balanced - one part does not overpower another. Colors and text greatly enhance the logo's overall effect. The logo is clean, simple, and scalable. It is attractive and stimulates viewer interest.	The logo is adequately balanced. Colors complement each other and text is readable. The logo is clean and loses little clarity at different sizes. It is attractive but promotes limited viewer interest.	The logo lacks an overall balance. Colors and/or text effects may clash or muddle the design. The logo loses some quality when resized. The logo is unattractive or distracting.	Too many fonts or text effects make text unreadable. The logo is cluttered, overly complex, and becomes distorted or illegible when resized. The project is unattractive and distracting.	
Relevance	The logo successfully captures the Computer Fair's purpose.	The logo is relevant to the Computer Fair.	The logo is somewhat relevant to the Computer Fair. It may have too many elements that confuse the purpose.	The logo is not relevant to the Computer Fair.	
Technical Elements	Advanced design tools and techniques are used often and effectively. The project clearly demonstrates the benefits of using technology in the creative process.	Design tools are used to connect logo elements effectively. The project adequately demonstrates the benefits of using technology.	Limited use of design tools is evident. The project somewhat demonstrates the benefits of using technology.	The project does not reflect technical manipulation. It could be completed without technology.	
Conventions	Clear, concise, well-written, no spelling or grammatical errors.	Few syntax, spelling or grammatical errors.	Moderate amount of spelling, syntax, and/or grammatical errors.	Many spelling, syntax and grammatical errors.	
Creativity	The project reflects an exceptional degree of student creativity/originality.	The project reflects a limited degree of student creativity/originality.	The project is based on the designs or ideas of others and does not demonstrate original ideas.	The project does not demonstrate any original thought or creativity.	

Developed by PA Computer Fair Committee - Revised 9/2011

Total: _____

Comments:
